



FOR IMMEDIATE RELEASE

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NMotion, gener8tor, and LPED Announce Emergency Response Program

LINCOLN, NEBRASKA - NMotion, in partnership with gener8tor and the Lincoln Partnership for Economic Development announced today a new initiative supporting Nebraska small businesses affected by the COVID-19 outbreak. Under the Emergency Response Program, small businesses, startups, freelancers, and nonprofits will have access to a free, week-long webinar series designed to identify and leverage critical resources in order to weather this ongoing public health crisis.

As a part of the program, participants will be provided with daily webinars featuring experts in the following areas:

- Applying for SBA-eligible programs;
- Civic, philanthropic and state emergency relief resources;
- Employment law experts to help navigate the changes required by the new laws;
- Federal emergency relief programs; and
- Mental health and wellness resources for small business owners.

In addition to webinars, gener8tor will host dedicated, daily office hours for small businesses to meet digitally with business advisors. The gener8tor team will be working one-on-one with companies to address the various issues small businesses are facing during the COVID-19 outbreak.

gener8tor will also work with community groups interested in providing pro bono resources to small businesses.

Interested businesses may visit gener8tor.com/emergency-response-program/nebraska to register. The registration deadline is Wednesday, April 1, and the program will take place the following week (April 6th - April 10th) All Nebraska-based businesses are invited to participate.

"The support of entrepreneurs in our community is more crucial than ever right now. The Emergency Response Program is a powerful tool for us to leverage all of the resources in our network to help small businesses through this challenging and uncertain time," said Christina



Oldfather, Director of Innovation & Entrepreneurship for the Lincoln Partnership for Economic Development and Board of Directors for NMotion.

"We have seen firsthand the impact that entrepreneurs have on a community, and we hope to call on our network of mentors, investors and partners to support small business owners through this new Emergency Response Program," said Joe Kirgues, gener8tor co-founder.

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About gener8tor

gener8tor is a turnkey platform for the creative economy that connects entrepreneurs (startup founders, artists and musicians,) investors, universities and corporations. The gener8tor platform includes pre-accelerators, accelerators, corporate programming, conferences and fellowships.

gener8tor is a nationally ranked, GOLD-tier accelerator in the U.S. as ranked by the Seed Accelerator Rankings Project: <http://seedrankings.com>.